



ICTAM 2024
THE 26TH INTERNATIONAL CONGRESS OF
THEORETICAL AND APPLIED MECHANICS

www.ictam2024.org

THE 26TH INTERNATIONAL CONGRESS OF
THEORETICAL AND APPLIED MECHANICS

ICTAM


2024 DAEGU, KOREA

25^{SUN} - 30^{FRI} AUGUST 2024

THE 100TH ANNIVERSARY OF ICTAM

SPONSOR & EXHIBIT PROSPECTUS



ORGANIZER :  The Korean Society of Mechanical Engineers **KCTAM**

HOST :  International Union of Theoretical and Applied Mechanics

SPONSORS :  **DAEGU METROPOLITAN CITY**



ICTAM 2024 Secretariat

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 **DAEGU**
Convention & Visitors Bureau





INVITATION

The 26th International Congress of Theoretical and Applied Mechanics (ICTAM 2024) will be held in EXCO, Daegu, a city of education and culture, from August 25 to 30, 2024.

ICTAM is the world's largest international academic conference in terms of historical tradition and participation scale, and it is also widely known as the Engineering Olympics, which deals with the theme of Mechanics, which is the center of engineering. Since the first conference was held in Delft, the Netherlands, in 1924, it is an international academic conference with tradition and authority that has been held without interruption during World War due to the importance of Mechanics Research on the industry.

In particular, 2024 is a monumental year, marking the 100th anniversary of the founding of ICTAM. During the event, we are planning a 100th anniversary celebration event attended by numerous high-ranking government officials, global corporate representatives, and scholars from around the world, corporate promotions by domestic and foreign companies (institutions), various exhibitions, and various industry sessions.

In addition, about 4,000 academic research presentations related to Mechanics issues and topics from 150 scholars worldwide are scheduled, which is expected to be a very useful meeting place for the participants.

Moreover, recognizing the importance of Mechanics Research on the industrial base, Korea is dedicated to supporting and cooperating with ICTAM 2024, and we are receiving much support from many overseas global companies. Therefore, ICTAM 2024 will be an excellent opportunity to acquire new technologies for academic researchers but also for domestic and foreign companies and understand future technology trends.

Therefore, we ask for active participation from your company in the successful hosting of ICTAM 2024, and we look forward to seeing you in Daegu next year.

Sincerely yours.



Heuy Dong Kim
President of ICTAM 2024

OVERVIEW

Name	The 26th International Congress of Theoretical and Applied Mechanics (ICTAM 2024)	
Dates	August 25 (Sun) -30 (Fri), 2024	
Venue	EXCO, Daegu, Republic of Korea	
Hosted by	International Union of Theoretical and Applied Mechanics-IUTAM	
Organized by	The Korean Society of Mechanical Engineers, KCTAM	
Sponsored by	Daegu Metropolitan City, Korea Tourism Organization, Daegu Convention & Visitors Bureau, Korea Institute of Machinery & Materials, Korea Aerospace Research Institute, Korea Railroad Research Institute, The Korean Federation of Science and Technology Related organizations and companies	
Website	http://www.ictam2024.org	
Expected No. of Participants	6,000 delegates from 60 countries	
Theme	Human-centered Mechanics	
Programs	<ul style="list-style-type: none"> ➤ Plenary Lectures ➤ Sectional Lectures ➤ Mini-Symposia ➤ Thematic Session 	<ul style="list-style-type: none"> ➤ Exhibition and Poster sessions ➤ Networking Dinner, Awards ➤ Side meetings and events, Tour programs



Website



YouTube Channel

EXCO Since its opening in 2001, EXCO has developed into an optimal convention venue hosting various international events. EXCO hosts world-class international academic conferences yearly, including the World Gas Conference in 2022. The opening of the second exhibition hall, it has created the best and most comfortable environment for large-scale exhibitions and conventions. EXCO will be a successful venue for the ICTAM 2024.



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HOST



International Union of Theoretical and Applied Mechanics-IUTAM

"The International Union of Theoretical and Applied Mechanics" is an international non-governmental scientific organization. As an organization for international congress on theoretical and applied mechanics and international gatherings on related topics, it participates in various activities to promote development and contributes to promoting mutual exchanges between individuals and organizations participating in scientific research activities in related fields.



Website
<https://iutam.org>

ORGANIZER



The Korean Society of Mechanical Engineers

The Korea Society of Mechanical Engineers is committed to advancing mechanical engineering and technology and contributing to industrial development for society's betterment and public interest, in line with the regulations of the Act on the Establishment and Operation of Public Benefit Corporations. Furthermore, it extends its support toward hosting the ICTAM 2024 congress and endeavors to enhance collaboration and networking.



Website
<http://ksme.or.kr>

JOIN US IN DAEGU

We cordially invite you to ICTAM 2024, the 26th International Congress of Theoretical and Applied Mechanics, often referred to as the Olympics in the field of engineering. This landmark celebration of our 100th anniversary offers an exceptional platform for showcasing your cutting-edge technology and products while facilitating technology exchanges through interactions with renowned speakers and potential clients overseas.

CONNECT WITH WORLD-CLASS SCHOLARS AND EXPERTS!

As a world-class international congress of theoretical and applied mechanics, ICTAM 2024 provides an excellent opportunity to stay abreast of the latest technological trends and future directions. Various programs are offered, including plenary lectures, sectional lectures, mini-symposia, and thematic sessions.

TAP INTO BIGGER MARKETS!

Celebrating its 100th anniversary, ICTAM 2024 is a monumental competition that attracts a worldwide network of participants from over 60 countries. With an anticipated audience exceeding 6,000 participants from all over the globe and a website accessed by professionals worldwide, your participation promises significant market-building prospects.

MAXIMIZE ADVERTISING OPPORTUNITIES!

ICTAM 2024 offers a diverse array of advertising channels. Elevate your corporate presence by linking your company websites on our official website and online newsletters, and publish your advertisements on online procedural pages. Make the most of on-site banners and placards, and introduce your products and services to target experts by participating in luncheon seminars. In addition, you can promote your brand by featuring your company logo on the program book, as well as various items, such as award listings and participant name tag lanyards.

SHOWCASE YOUR PRODUCTS AT THE WORLD'S LARGEST CONGRESS!

The exhibition hall serves as a versatile space for poster sessions, breaks, or meetings. Engage with a dedicated audience of field experts who will visit your booth for discussions about your products and services. The exhibition booth will be useful as a product showcase and exhibition space.

TENTATIVE PROGRAM

Time	Day 1 Sunday, 25 Aug	Day 2 Monday, 26 Aug	Day 3 Tuesday, 27 Aug	Day 4 Wednesday, 28 Aug	Day 5 Thursday, 29 Aug	Day 6 Friday, 30 Aug	Day 7 Saturday, 31 Aug
7:00		Registration (07:30~)	Registration (07:30~)	Registration (07:30~)	Registration (07:30~)	Registration (07:30~)	
8:00		Opening & Plenary Lecture	Sectional Lectures	Oral Presentation	Sectional Lectures	Oral Presentation	Post Congress Discussion
9:00		Coffee Break	Coffee Break	Hill Prize Lecture	Coffee Break	Coffee Break	
10:00		Invited Talks Mini Symposia	Oral Presentation	Batchelor Prize Lecture	Oral Presentation	Oral Presentation	Post Congress Discussion
11:00		Lunch & Special Sessions	Poster Sessions & Coffee Break	Congress Tour	Poster Sessions & Coffee Break	Oral Presentation	
12:00			Lunch & Special Sessions		Lunch & Special Sessions	Lunch & Special Sessions	Lunch & Special Sessions
13:00	Registration (13:00~)	Oral Presentation	Oral Presentation	Congress Tour	Oral Presentation	Closing & Plenary Lecture	Post Viewing & Exhibition
14:00		Coffee Break	Coffee Break		Coffee Break	Coffee Break	
15:00		Oral Presentation	Oral Presentation		Oral Presentation	Oral Presentation	
16:00		Oral Presentation	Oral Presentation		Oral Presentation		
17:00							
18:00							
19:00		Welcome Reception			Congress Banquet		
20:00							

* Updated as of March 2023, this program is subject to change

CONGRESS HISTORY

Year	Location
26th	2024 Daegu, Korea
25th	2021 Milano, Italy (virtual event)
24th	2016 Montreal, Canada
23rd	2012 Beijing, China
22nd	2008 Adelaide, Australia
21st	2004 Warsaw, Poland
20th	2000 Chicago, USA
19th	1996 Kyoto, Japan
18th	1992 Haifa, Israel
17th	1988 Grenoble, France
16th	1984 Lyngby, Denmark
15th	1980 Toronto, Canada
14th	1976 Delft, The Netherlands
13th	1972 Moscow, USSR
12th	1968 Stanford, USA
11th	1964 Munich, Germany
10th	1960 Stresa, Italy
9th	1956 Brussels, Belgium
8th	1952 Istanbul, Turkey
7th	1948 London, UK
6th	1946* Paris, France
5th	1938 Cambridge, USA
4th	1934 Cambridge, UK
3rd	1930 Stockholm, Sweden
2nd	1926 Zürich, Switzerland
1st	1924 Delft, The Netherlands



EXHIBIT OVERVIEW

EXHIBIT INFORMATION

Online Application	November, 2023 – July, 2024
Exhibit Schedule	August 26 (Mon) – 30 (Fri), 2024
Installation	August 25 (Sun), 2024
Dismantling	August 30 (Fri), 2024

CONTACT INFORMATION

ICTAM 2024 Secretariat
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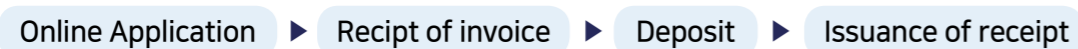
EXHIBIT FEES

Unit : USD

Exhibit type	Exhibit Fee	
	Shell scheme	Space only
One booth	\$2,500	\$2,300

CONDITIONS OF PAYMENT

Payment process



* The booth spaces will be attributed to the sponsorship level.
In same level cases, the booths will be determined in order of payment.

Cancellation / Refund policy

In principle, payment shall be made within 30 days of issuance of the invoice.

- Cancellation before May 31, 2024 : 50% refund of the full payment
- Cancellation after May 31, 2024 : Refund is not available

BENEFITS

SPONSORSHIP AT A GLANCE

LEVEL	Diamond	Platinum	Gold	Silver	Bronze
Amount (USD)	\$30,000	\$20,000	\$10,000	\$5,000	\$3,000
Exhibition booth (3 m*3 m)	6	4	2	1	1
Full registration	6	5	3	2	1
Banquet ticket	6	5	3	2	1
- Intermession Ad. in the session room - Logo placement in the E-newsletter - Website banner advertisement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Program book advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement on Congress kits, lanyards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement on recognition placards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgment of support in the Support Grant program*	30 people	20 people			
Luncheon seminar	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

* ICTAM 2024 Support Grant aims to provide students and young scientists.



SPONSORSHIP PACKAGE



Diamond \$30,000



- ✔ Inclusion of 6 exhibition booths (3 m*3 m)
- ✔ Inclusion of 6 full registrations (including banquet tickets)
- ✔ Intermission ad. in the session room
- ✔ Logo placement in the e-newsletter
- ✔ Website banner advertisement (360*260 px)
- ✔ Program book advertising
- ✔ Logo placement on Congress kits
- ✔ Logo placement on lanyards
- ✔ Logo placement on recognition placards
- ✔ Acknowledgment of Support Grant among 30 people (ex. "This grant is financially support by ○○○.")
- ✔ Luncheon seminar

Platinum \$20,000



- ✔ Inclusion of 4 exhibition booths (3 m*3 m)
- ✔ Inclusion of 5 full registrations (including banquet tickets)
- ✔ Intermission ad. in the session room
- ✔ Logo placement in the e-newsletter
- ✔ Website banner advertisement (150*72 px)
- ✔ Program book advertising
- ✔ Logo placement on Congress kits
- ✔ Logo placement on lanyards
- ✔ Logo placement on recognition placards
- ✔ Acknowledgment of Support Grant among 20 people (ex. "This grant is financially support by ○○○.")
- ✔ Luncheon seminar

Gold \$10,000



- ✔ Inclusion of 2 exhibition booths (3 m*3 m)
- ✔ Inclusion of 3 full registrations (including banquet tickets)
- ✔ Intermission ad. in the session room
- ✔ Logo placement in the e-newsletter
- ✔ Website banner advertisement (150 px*72 px)
- ✔ Program book advertising
- ✔ Logo placement on Congress kits
- ✔ Logo placement on lanyards
- ✔ Logo placement on recognition placards

Silver \$5,000



- ✔ Inclusion of 1 exhibition booth (3 m*3 m)
- ✔ Inclusion of 2 full registrations (including banquet tickets)
- ✔ Intermission ad. in the session room
- ✔ Logo placement in the e-newsletter
- ✔ Website banner advertisement (150 px*72 px)
- ✔ Program book advertising

Bronze \$3,000



- ✔ Inclusion of 1 exhibition booth (3 m*3 m)
- ✔ Inclusion of 1 full registration (including banquet ticket)
- ✔ Intermission ad. in the session room
- ✔ Logo placement in the e-newsletter
- ✔ Website banner advertisement (150 px*72 px)



ADVERTISING / BRANDING

ADVERTISING OPPORTUNITIES

Item	Benefits	Amount (USD)
Program Book Advertising	Full page on the inside	\$1,800
Congress kit Insert	Inclusion of a flyer or gift inside the registration kit	\$2,500

BRANDING OPPORTUNITIES

Item	Benefits	Amount (USD)
Congress Bag	Your company logo printed on the bag	\$3,000
Coffee Break (limited to 5 sponsors)	On-site banner ads at the coffee break area Sponsor logo placement on coffee holders or napkins	\$15,000
Welcome Reception	On-site banner ads at the welcome reception area	\$30,000
Congress Banquet	On-site banner ads at the congress banquet area	\$30,000

- In the event of overlapping sponsorship applications for the above-listed items, the organizing committee may allocate or adjust them. In this case, the decision will proceed in consultation with the relevant sponsor.
- The provision of all additional sponsored items may also undergo partial adjustments after discussions between the organizing committee and the sponsor.
- If there are any changes in the sponsored item following variations in event operations, the change will be made under consultation between the organizing committee and the sponsor.

EXHIBIT OVERVIEW

BOOTH TYPE

SPACE ONLY

Space Only

- ↗ size: 3 m (W) X 3 m (D)
- ↗ one two-way socket (220 v)
- ↗ 1 KW electricity
- ↗ carpet on the floor



SHELL SCHEME

Space+Basic Equipment

- ↗ size: 3 m (W) X 3 m (D) X 2.4 m (H)
- ↗ one information desk
- ↗ one folding chair
- ↗ two sign board lights
- ↗ three internal lights
- ↗ one two-way socket (220 v)
- ↗ 1 KW electricity
- ↗ carpet on the floor



Booth Participation Benefits

- Support for promotions through online media, including the website, reaching 6,000 Congress participants
- Inclusion of the company index of exhibitors in the program book
- Provision of signboards to companies applying for basic assembly booths
- Standard provision of 1 KW of power and 2 outlets of 220 V per booth



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